

## **LABRADA NUTRITION INTRODUCES NEW CARBWATCHERS™ GOURMET SUGAR-FREE CHOCOLATES - Chocolates made with real Belgian fine chocolate**

**HOUSTON September, 2003** – Labrada Nutrition, the most trusted name in sports nutrition, today announced the introduction of its new CarbWatchers™ Gourmet Sugar-free Chocolate bars. With 0-1.5g of net impact carbs, the bars are ideal for the carb conscious consumer.

The new CarbWatchers™ chocolates add to the growing line of products offered by Labrada in the functional foods category.

“Our customers are showing us they want more functional foods that they can still incorporate into a healthy diet,” says Lee Labrada, president and CEO of Labrada Nutrition. “These chocolates are a great treat for anyone craving something sweet, yet the carbs are low and they are sugar-free.”

The new Belgian treats come in six flavors: Hazelnut Crisp, Pistachio Crème, Praline Mocha, Vanilla Crème, Raspberries & Crème and Oranges and Crème.

### ***About Labrada Nutrition***

Products currently produced by Labrada Nutrition include Lean Body Hi-Protein Meal Replacements and Bars, CarbWatchers® Lean Body® Ready-to-Drink, Lean Body for Her® Meal Replacement Drink Mix, CarbWatchers® ProPlete® Gold Whey Protein, Elasti Joint™ joint repair formula, ProV60® Protein Blend, Charge ASF! thermogenic formula, EFA Lean™ Essential Fatty Acid Blend, Liquid Kwik Vites™, CarbWatchers® Gourmet Sugar-free Chocolate and new CarbWatchers® Premium Gourmet Ice Cream. Labrada’s other CarbWatchers® products include new tortillas in eight flavors and CarbWatchers® Gourmet Baking Mixes. Labrada products are distributed nationally and internationally in health food stores, fitness centers and gyms and other fine retail outlets. They can be found on the Web at [www.labrada.com](http://www.labrada.com)

**Contact** Christina Moreland  
Labrada Nutrition  
Office: 281-774-1300  
Cell: 832-754-1792