

IT'S FIESTA TIME WITH LABRADA NUTRITION'S NEW CARBWATCHERS® TORTILLAS IN EIGHT FLAVORS

HOUSTON April 28, 2004 – The low carb craze is about to get spiced up, as Labrada Nutrition's CarbWatchers® Tortillas salsa their way into the retail scene this month with eight different flavors.

With only 2g of net impact carbs per flavor, no sugar added and zero trans fats, CarbWatchers® Tortillas are perfect for making low carb breakfast burritos, soft tacos, quesadillas and wraps.

The new CarbWatchers® Tortillas are among the latest additions to Labrada's growing line of low-carb functional food products. Among the eight flavors include, Spinach Pesto Garlic, Salsa Verde, Sun-Dried Tomato, Herb & Garlic, Whole Wheat, Pico de Gallo, Cilantro Jalapeno, and Spicy Chipotle.

The new CarbWatchers® Tortillas contain wheat flour in place of the refined flour that is typically found in other higher carb products with more sugar. The suggested retail price of the CarbWatchers® Tortillas is \$3.99 per packet. For more information, go to www.carbwatchers.us.

About Labrada Nutrition

Products currently produced by Labrada Nutrition include Lean Body Hi-Protein Meal Replacements and Bars, CarbWatchers® Lean Body® Ready-to-Drink, Lean Body for Her® Meal Replacement Drink Mix, CarbWatchers® ProPlete® Gold Whey Protein, Elasti Joint™ joint repair formula, ProV60® Protein Blend, Charge ASF! thermogenic formula, EFA Lean™ Essential Fatty Acid Blend, Liquid Kwik Vites™, CarbWatchers® Gourmet Sugar-free Chocolate and new CarbWatchers® Premium Gourmet Ice Cream. Labrada's other CarbWatchers® products include new tortillas in eight flavors and CarbWatchers® Gourmet Baking Mixes. Labrada products are distributed nationally and internationally in health food stores, fitness centers and gyms and other fine retail outlets. They can be found on the Web at www.labrada.com

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