

LABRADA NUTRITION SAYS "ALOHA!" TO NEW HAWAIIAN COCONUT ALMOND LEAN BODY BAR - New Lean Body Bar Contains Chunks of Real Almond

HOUSTON Feb. 4, 2003 – Get out your leis and Hawaiian shirts!

Containing real chunks of almond, Labrada Nutrition's new Hawaiian Coconut Almond Lean Body? Bar will take your taste buds to the shores of Hawaii. Just because Hawaii is across the Pacific, doesn't mean you can't experience the island atmosphere right here on the Mainland!

The new Hawaiian Coconut Almond Lean Body? Bar is packed with 31 grams of protein, yet it's low in insulin-impacting carbohydrates, sugars and fat. Once again Labrada has created a bar unlike any other and is the first one in the sports nutrition scene with a flavor like it!

"The new Hawaiian Coconut Almond bar reminds me of an Almond Joy? candy bar!," says Labrada President and CEO Lee Labrada. "Packed with flavor, this bar is a wonderful delight, one bite at a time."

About Labrada Nutrition

Products currently produced by Labrada Nutrition include Lean Body Hi-Protein Meal Replacements and Bars, CarbWatchers® Lean Body® Ready-to-Drink, Lean Body for Her® Meal Replacement Drink Mix, CarbWatchers® ProPlete® Gold Whey Protein, Elasti Joint™ joint repair formula, ProV60® Protein Blend, Charge ASF! thermogenic formula, EFA Lean™ Essential Fatty Acid Blend, Liquid Kwik Vites™, CarbWatchers® Gourmet Sugar-free Chocolate and new CarbWatchers® Premium Gourmet Ice Cream. Labrada's other CarbWatchers® products include new tortillas in eight flavors and CarbWatchers® Gourmet Baking Mixes. Labrada products are distributed nationally and internationally in health food stores, fitness centers and gyms and other fine retail outlets. They can be found on the Web at www.labrada.com

Contact Christina Moreland
Labrada Nutrition
Office: 281-774-1300
Cell: 832-754-1792