

LABRADA NUTRITION RELEASES Ephedra-Free CHARGE![™] ASF CAPSULES - Brand New Appetite Suppressing Fat-Loss System (ASF), Now Ephedra-Free

HOUSTON Jan. 28, 2003 – Labrada Nutrition, the most trusted name in sports nutrition, today announced the introduction of its popular, maximum strength, rapid fat loss and energy booster, Charge![™], in an ephedra-free version.

The new Appetite Suppressing Fat-Loss system (ASF) is designed to provide natural support for increased fat burning, appetite suppression and metabolic stimulation, at a more “super-Charged” rate than the original Charge![™]

Now available, the Charge![™] ASF provides a timely launch to accompany consumer interests in achieving New Year’s Resolutions and getting back into shape.

Charge![™]ASF, like its predecessor Charge!, contains caffeine, synephrine, white willow bark extract, and ginger root. The outstanding difference between the two thermogenics is that Charge! ASF contains green tea leaf extract, known to stimulate the metabolism and increase fat burning.

“I’m very happy to introduce this new product to help individuals trying to lose weight because it will help stimulate their metabolisms,” said Lee Labrada, company president and CEO. “This product is great because it still contains the fat burning effects of the original Charge!, without the ephedra.”

The recommended dosage of the new Charge![™]ASF is two capsules per day.

About Labrada Nutrition

Products currently produced by Labrada Nutrition include Lean Body Hi-Protein Meal Replacements and Bars, CarbWatchers® Lean Body® Ready-to-Drink, Lean Body for Her® Meal Replacement Drink Mix, CarbWatchers® ProPlete® Gold Whey Protein, Elasti Joint[™] joint repair formula, ProV60® Protein Blend, Charge ASF! thermogenic formula, EFA Lean[™] Essential Fatty Acid Blend, Liquid Kwik Vites[™], CarbWatchers® Gourmet Sugar-free Chocolate and new CarbWatchers® Premium Gourmet Ice Cream. Labrada’s other CarbWatchers® products include new tortillas in eight flavors and CarbWatchers® Gourmet Baking Mixes. Labrada products are distributed nationally and internationally in health food stores, fitness centers and gyms and other fine retail outlets. They can be found on the Web at www.labrada.com

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